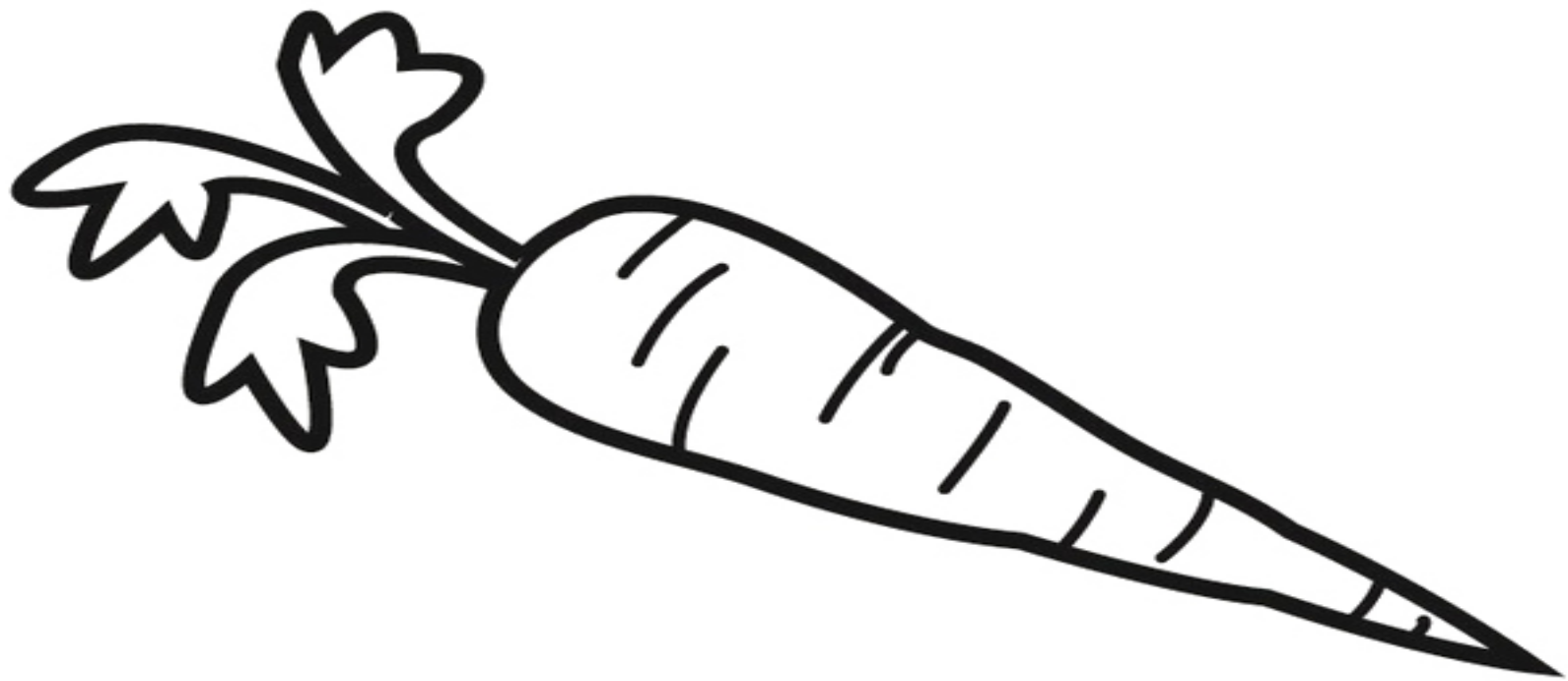




# Word Representations & Neurocognition of Language

*Unsupervised Language Learning, Spring 2018*





# Feature Norms

*concepts are represented by features...*

- Short descriptions of typical attributes for words
  - Visual Appearance
  - Function or Purpose
  - Location
  - Relationships



## Feature Norms (continued)

- ❖ Human Subjects Ratings
- ❖ Useful insight into human concept acquisition
- ❖ Expensive to produce
- ❖ Available for small set of nouns
- ❖ No finite list of features that can be produced for a given concept.





## Feature Norms (continued)

- ❖ One of the largest and most widely used feature-norm datasets is from McRae et al. (2005)
  - from approximately 725 participants for 541 living (*dog*) and nonliving (*chair*) basic-level concepts

SHRIMP	CUCUMBER	DRESS
is_edible, 19	a_vegetable, 25	clothing, 21
is_small, 17	eaten_in_salads, 24	worn_by_women, 15
lives_in_water, 12	is_green, 23	is_feminine, 10
is_pink, 11	is_long, 15	is_formal, 10
tastes_good, 9	eaten_as_pickles, 12	is_long, 10
has_a_shell, 8	has_skin, 9	different_styles, 9
lives_in_oceans, 8	grows_in_gardens, 7	made_of_material, 9



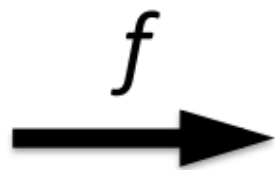
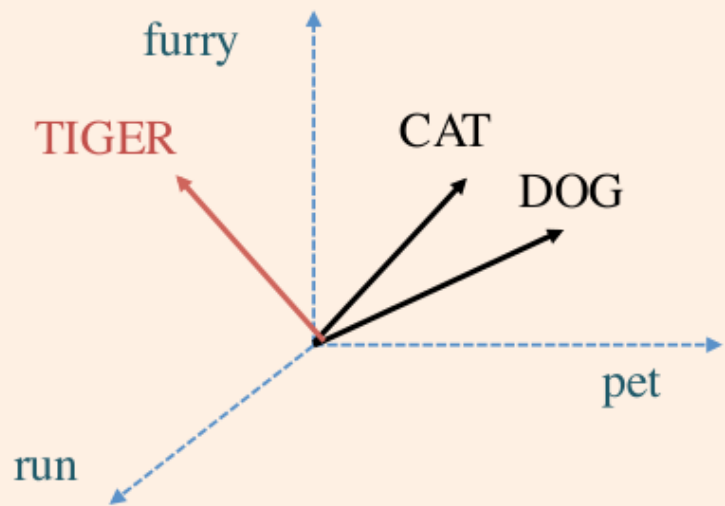
## Automatic Computation of Feature Norms

- ❖ From distributional semantics to feature norms (*L. Fagarasan et al.*)
  - ❖ Feature-based semantic space  $\rightarrow$  FS
  - ❖ Co-occurrence based distributional models  $\rightarrow$  DS

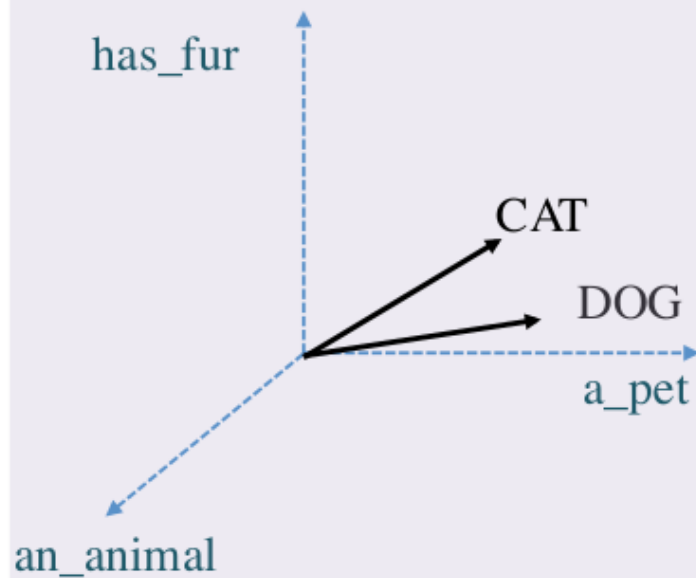
	has_fur	has_wheels	an_animal	a_pet
<b>cat_FS</b>	22	0	21	17
	dog	black	book	animal
<b>cat_DS</b>	4516	3124	1500	2480

- ❖ Learn a function to map the two semantic spaces:  $f: FS \rightarrow DS$

## Linguistic



## Attribute





## From distributional semantics to feature norms (*L. Fagarasan et al.*)

- DS1: *contexts are the top 10K most frequent content words in Wikipedia, values are raw co-occurrence counts.*
- DS2: *same contexts as DS1, counts are re-weighted using PPMI and normalized as detailed in Polajnar and Clark (2014).*
- DS3: *perform SVD to 300 dimensions on DS2.*
- DS4: *same as DS3 but with row normalization performed after dimensionality reduction.*
- DS5: *word2vec (300d)*



## From distributional semantics to feature norms (*L. Fagarasan et al.*)

DS	FS	top1	top5	top10	top20	MAP
RAND	-	0.37	0.74	1.85	3.70	-
DS1	FS1	0.72	14.49	29.71	49.28	0.30
DS2	FS1	2.90	12.32	23.91	47.10	0.29
DS3	FS1	2.90	13.04	24.64	49.28	0.37
DS3	FS2	2.17	15.22	26.09	50.00	-
DS4	FS2	3.62	15.22	25.36	49.28	-
DS5	FS1	1.45	14.49	24.64	44.20	0.29
DS5	FS2	1.45	19.57	26.09	46.38	-

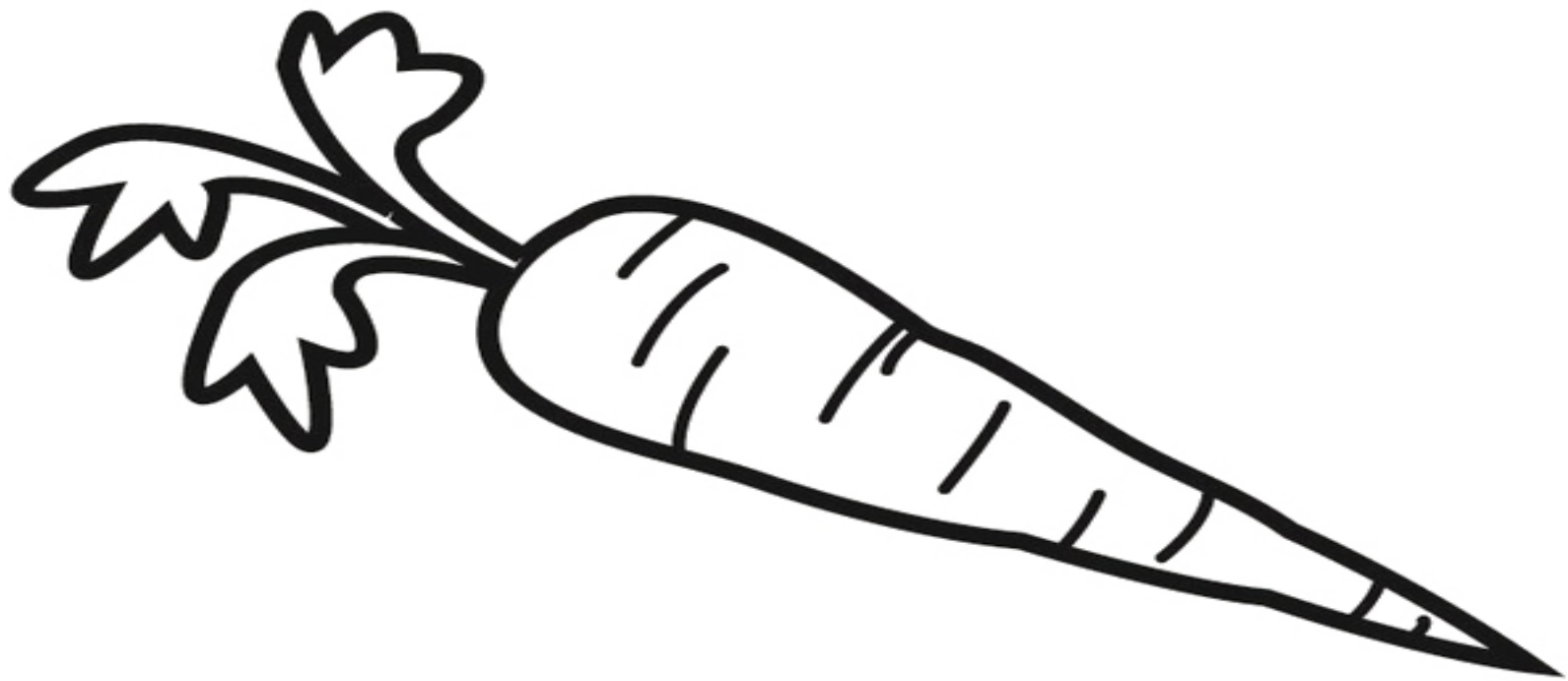
Table 3: Percentage (%) of test items that retrieve their gold-standard vector in the topN neighbours of their predicted vector.



## From distributional semantics to feature norms (*L. Fagarasan et al.*)

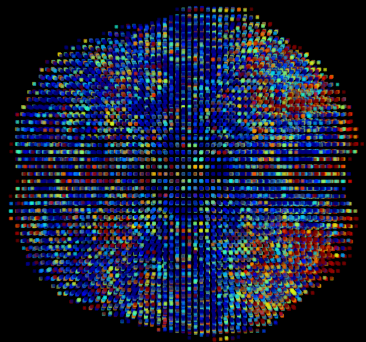
Word	Nearest neighbours of predicted vector	Result	Top weighted predicted features
JAR	bucket, strainer, pot, spatula	not top20	made_of_plastic, is_round*, made_of_metal, found_in_kitchens*
JEANS	shawl, shirt, blouse, sweater	not top20	clothing, different_colours, worn_by_women*
BUGGY	skateboard, truck, scooter, cart	in top20	has_wheels, made_of_wood*, is_large*, used_for_transportation
SEAWEED	shrimp, perch, trout, salmon	in top20	is_edible, lives_in_water*, is_green, swims*, is_small*
HORSE	cow, ox, sheep, donkey	in top10	an_animal, has_4_legs, is_large, has_legs, lives_on_farms
PLATYPUS	otter, salamander, turtle, walrus	in top10	an_animal, is_small*, lives_in_water, is_long*,
SPARROW	starling, finch, partridge, sparrow	in top5	a_bird, flies, has_feathers, has_a_beak, has_wings
SPATULA	strainer, spatula, grater, colander	in top5	made_of_metal, found_in_kitchens, made_of_plastic
HATCHET	hatchet, machete, sword, dagger	in top1	made_of_metal, is_sharp, has_a_handle, a_tool, a_weapon*
GUN	gun, rifle, bazooka, shotgun	in top1	used_for_killing, a_weapon, made_of_metal, is_dangerous

Table 4: Qualitative analysis of predicted vectors (obtained by mapping from DS3 to FS1) for 10 concepts in the test set. Features annotated with an asterix(\*) are not listed in the gold standard feature vector for the given concepts.

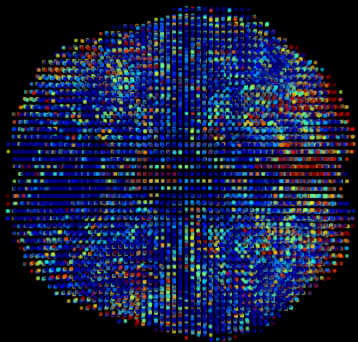




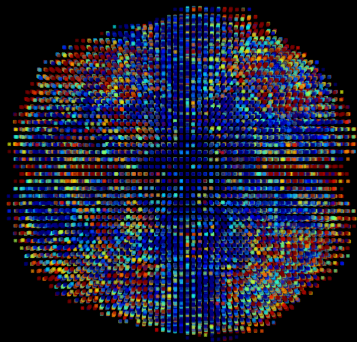




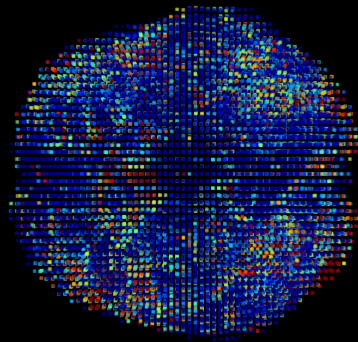
bicycle



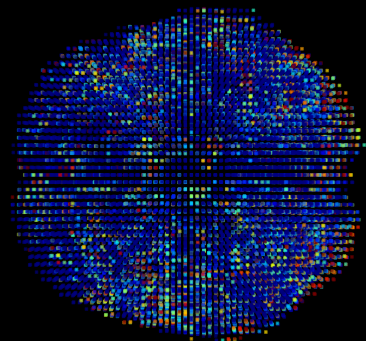
car



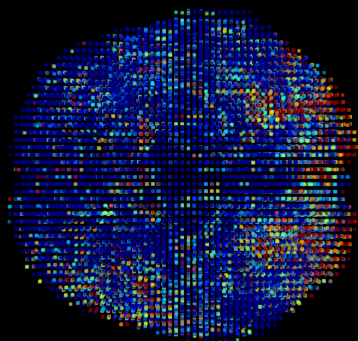
airplane



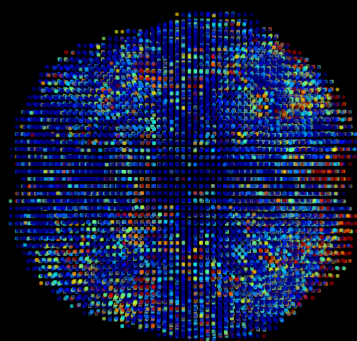
bottle



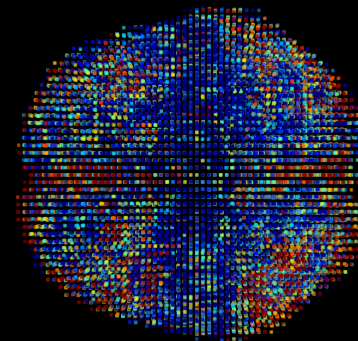
ant



bee



cat



fly





# Semantic Organization in the Human Brain

- ❖ Region Based

- certain categories (such as faces and body parts) are strongly represented in discrete, highly localized regions of cortex

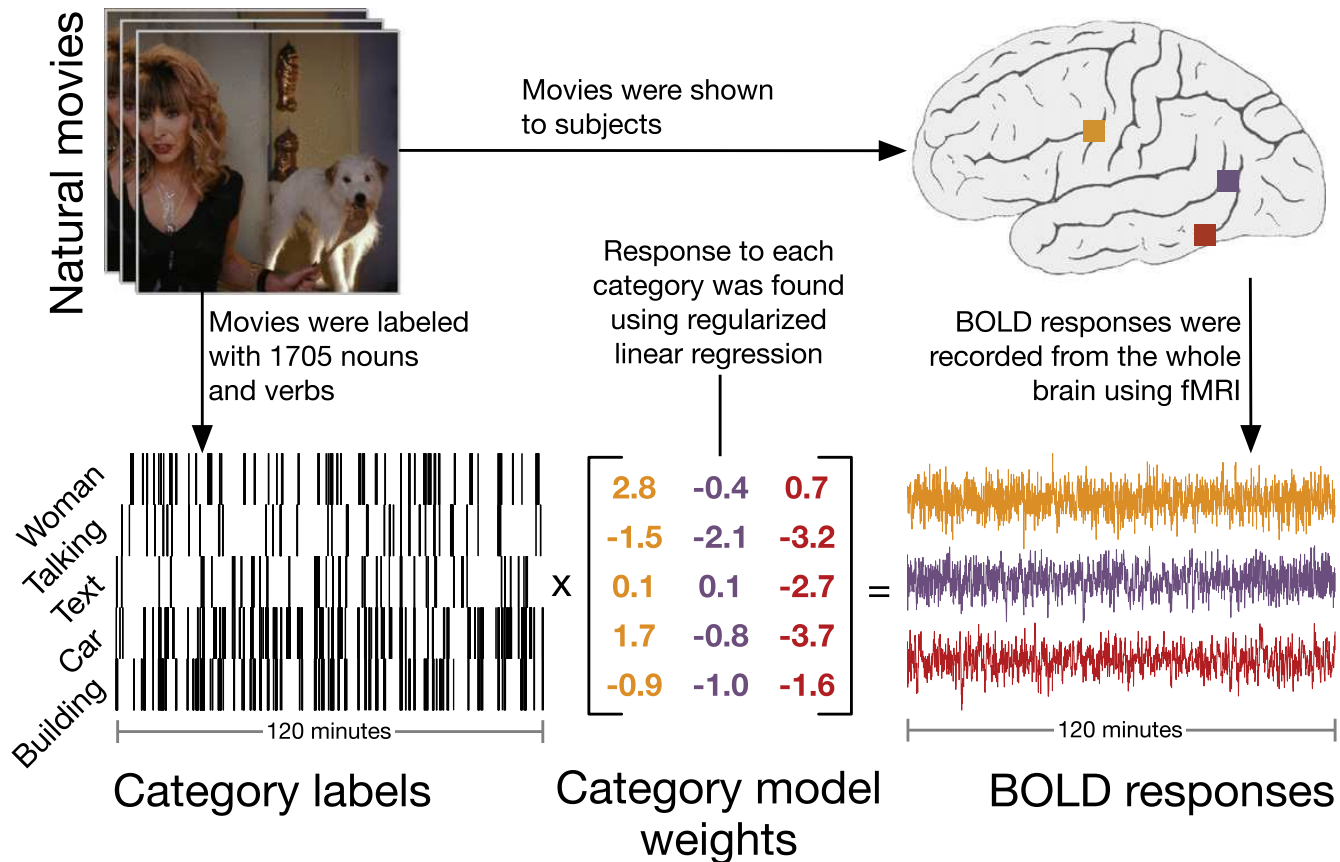
- ❖ Distributed



- certain categories (such as household objects) are represented by distributed patterns of activity



## A Continuous Semantic Space Describes the Representation of Thousands of Object and Action Categories across the Human Brain (A. G. Huth et al.)

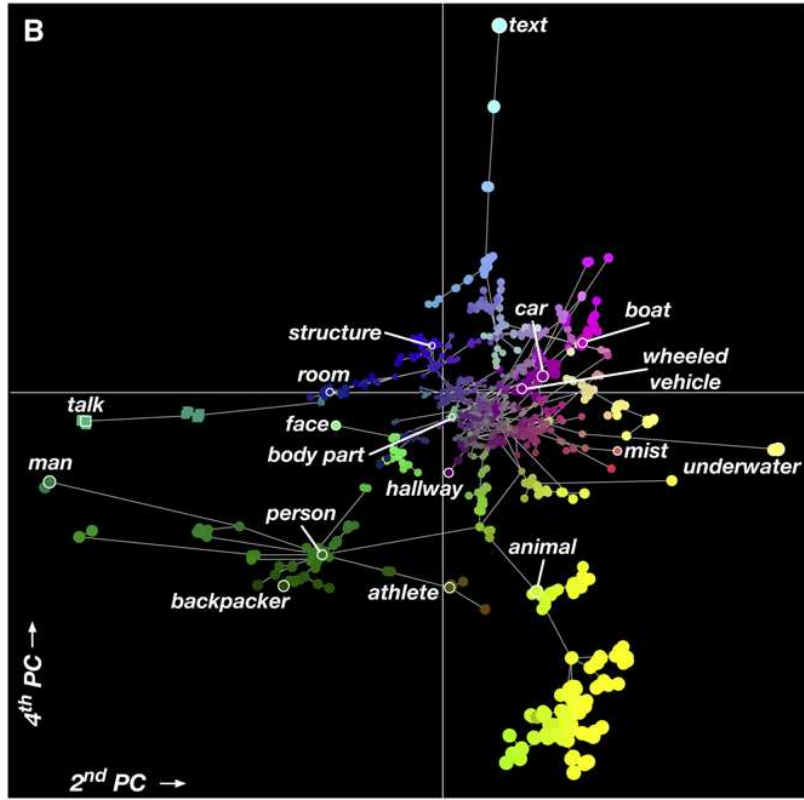
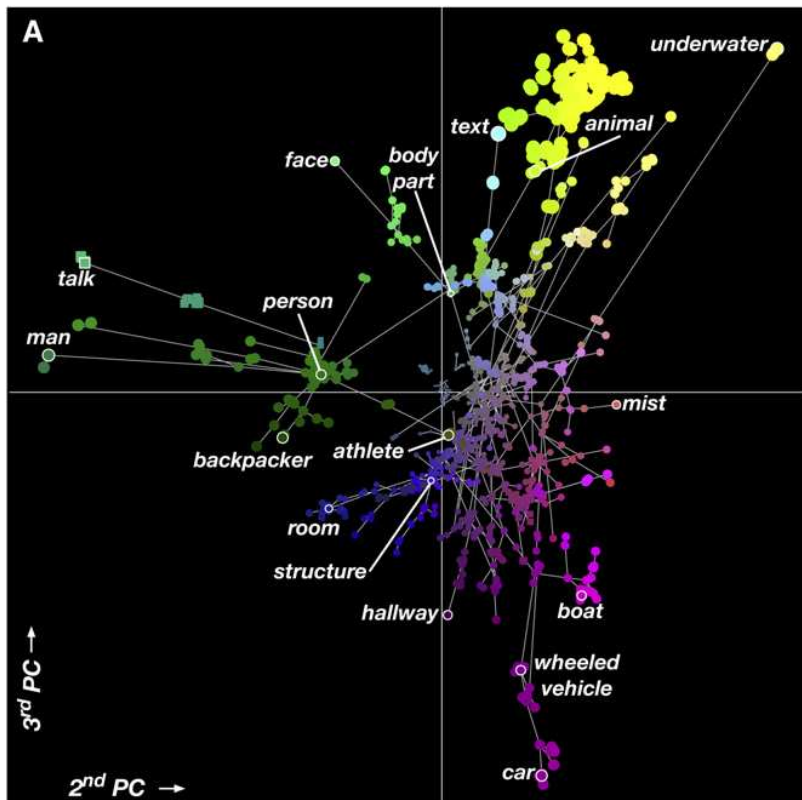
- ❖ Humans can see and name thousands of distinct object and action categories, so it is unlikely that each category is represented in a distinct brain area.
- ❖ fMRI: measure human brain activity evoked by natural movies
  - fMRI measures brain activity by detecting changes associated with blood flow. This technique relies on the fact that cerebral blood flow and neuronal activation are coupled.
- ❖ Build voxel wise models: examine the cortical representation of 1,705 object and action categories
  - Each **voxel** can represent a million or so brain cells.



Movie Clip	Labels	Movie Clip	Labels
	<p>butte.n.01 desert.n.01 sky.n.01 cloud.n.01 brush.n.01</p>		<p>city.n.01 expressway.n.01 skyscraper.n.01 traffic.n.01 sky.n.01</p>
	<p>woman.n.01 talk.v.02 gesticulate.v.01 book.n.01</p>		<p>bison.n.01 walk.v.01 grass.n.01 stream.n.01</p>
	<p>hammerhead.n.01 swim.v.01 water.n.01</p>		<p>woman.n.01 man.n.01 talk.v.02</p>

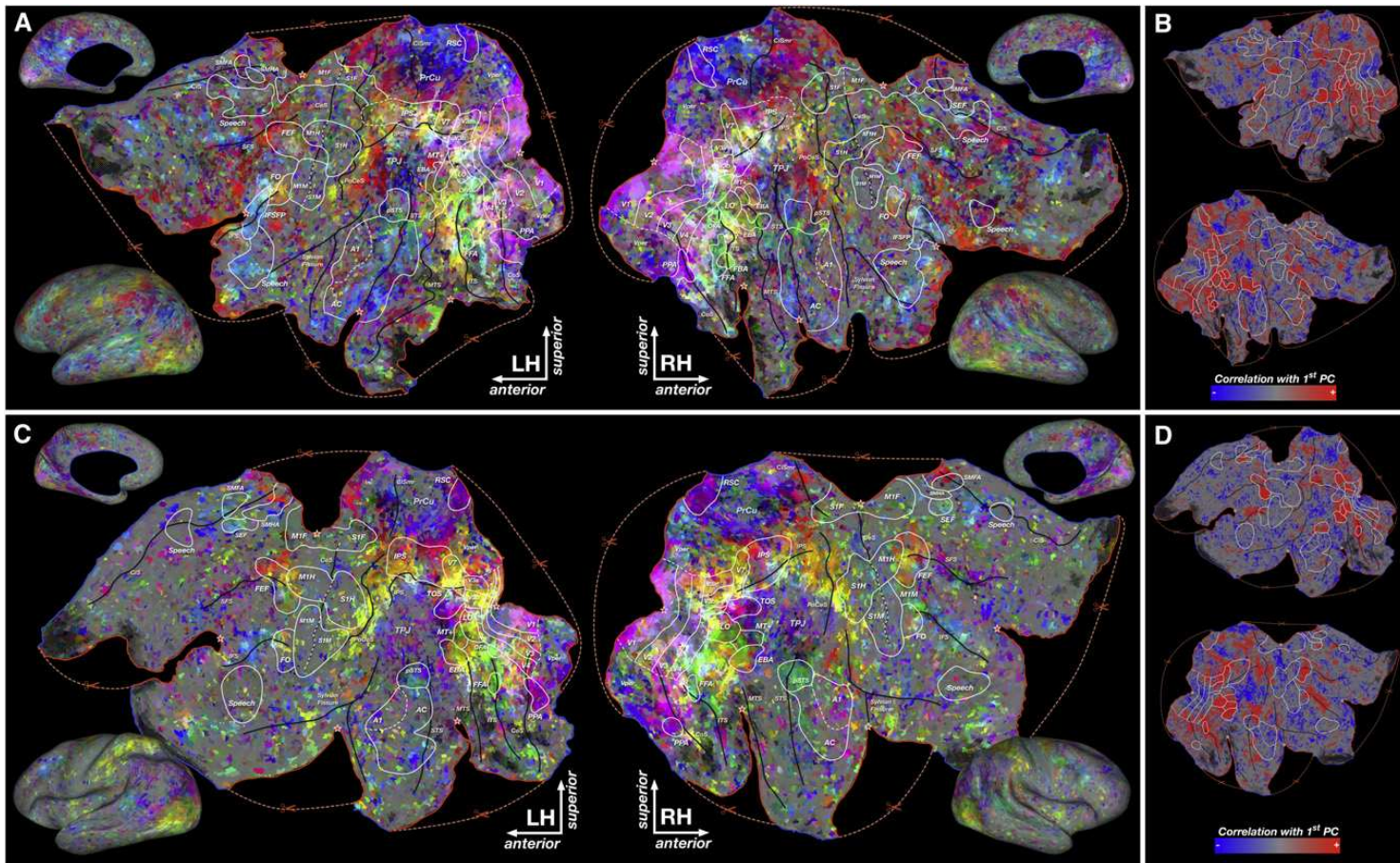
















## **A Continuous Semantic Space Describes the Representation of Thousands of Object and Action Categories across the Human Brain (A. G. Huth et al.)**

- ❖ Projection of the recovered semantic space onto cortical flat maps shows that semantic selectivity is organized into smooth gradients that cover much of visual and nonvisual cortex
- ❖ Both the recovered semantic space and the cortical organization of the space are shared across different individuals



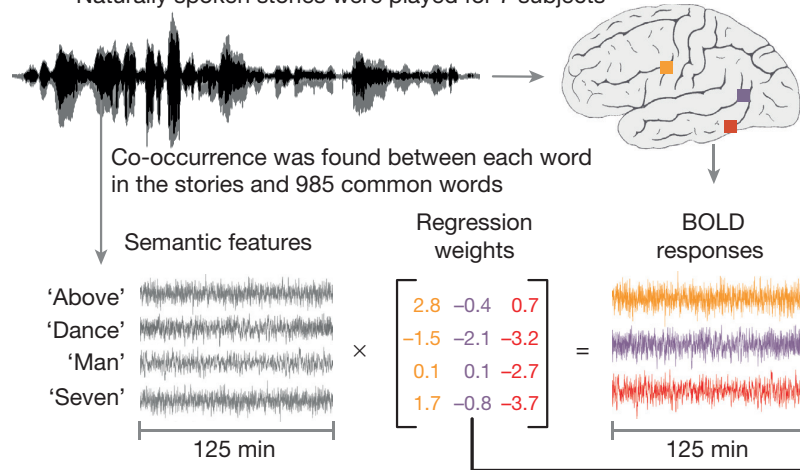
## **Natural speech reveals the semantic maps that tile human cerebral cortex (A. G. Huth et al.)**

- ❖ The semantic system is organized into intricate patterns that seem to be consistent across individuals.
- ❖ Generative model to create a detailed semantic atlas.
- ❖ Most areas within the semantic system represent information about specific semantic domains, or groups of related concepts, and their atlas shows which domains are represented in each area.

# Natural speech reveals the semantic maps that tile human cerebral cortex (A. G. Huth et al.)

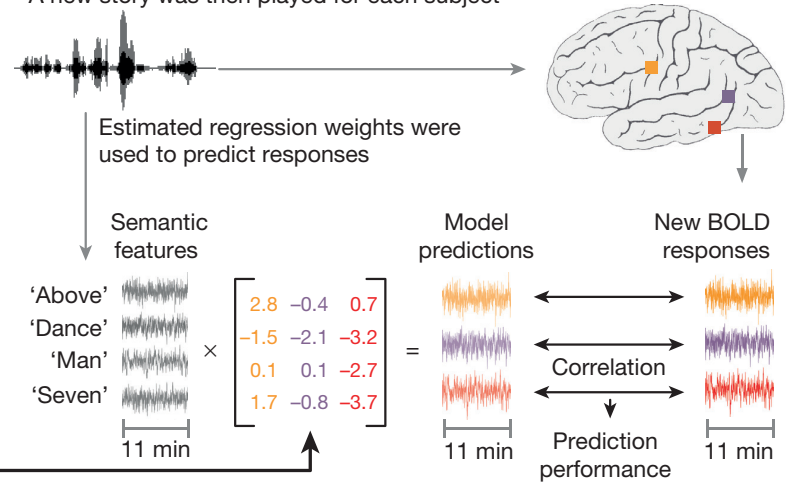
## a Voxel-wise model estimation

Naturally spoken stories were played for 7 subjects



## b Voxel-wise model validation

A new story was then played for each subject





## Natural speech reveals the semantic maps that tile human cerebral cortex (A. G. Huth et al.)

- ❖ **The embedding space:**

- ❖ Normalized co-occurrence between each word and a set of 985 common English words across a large corpus of English text.
  - ❖ such as ‘above’, ‘worry’ and ‘mother’
- ❖ Words related to the same semantic domain tend to occur in similar contexts, and so have similar co-occurrence values.
  - ❖ For example, the words ‘month’ and ‘week’ are very similar (the correlation between the two is 0.74), while the words ‘month’ and ‘tall’ are not (correlation  $-0.22$ ).

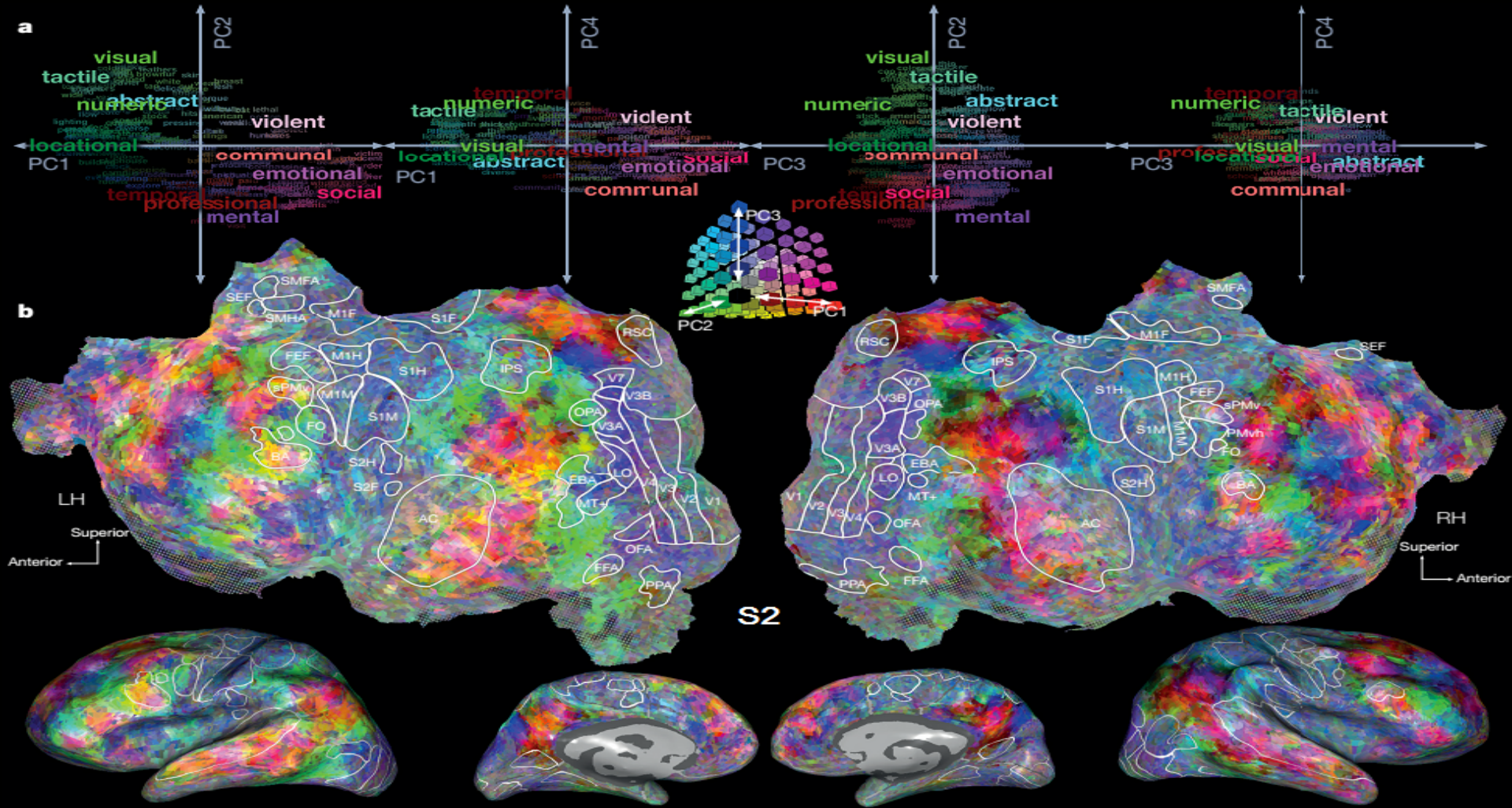
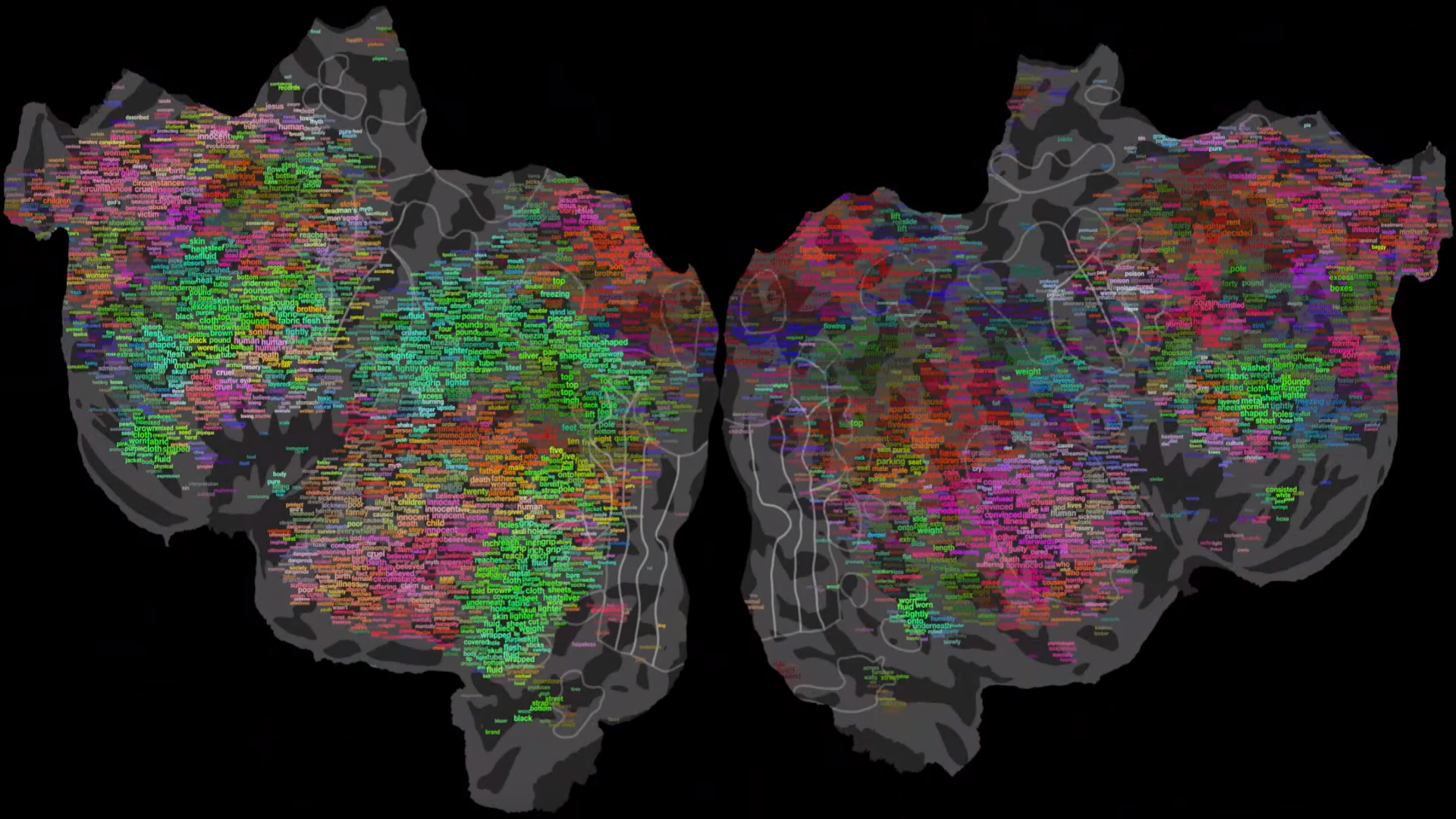


Figure 2 | Principal components of voxel-wise semantic models.











## Natural speech reveals the semantic maps that tile human cerebral cortex (A. G. Huth et al.)

- The distribution of semantically selective areas is relatively symmetrical across the two cerebral hemispheres.
- Organization of semantically selective brain areas seems to be highly consistent across individuals.
- Demonstrates the power and efficiency of data-driven approaches for functional mapping of the human brain.
  - Although the experiment used a simple design in which subjects only listened to stories, the data were rich enough to produce a comprehensive atlas of semantically selective areas.
- General data-driven framework:
  - Other properties of language can be mapped (even in this same data set) by using feature spaces that reflect phonemes, syntax and so on.



Brain  
Writing Bases  
Recognition  
Biological  
Evolution  
Sign  
Aphasia  
Sentence  
Processing  
Cognitive  
Development  
Word  
ERP  
Lexicon  
Neuroscience  
Perception  
Bilingualism  
Imaging  
Comprehension  
Neurocognition  
Speech  
Reading  
Language

Questions?